



*Discover truth. Get coached. Lead powerfully.*

### **Reasons to engage Arseth Insights as your executive coach:**

- Build your leadership pipeline
- Lead your organization through significant change
- Develop a newly promoted executive or new executive hire
- Improve your leadership effectiveness
- Develop and strengthen your executive team

### **TRUTH**

Executive coaching offers nearly a six-fold return on investment

The absence of effective leadership endangers your bottom line. Executives aren't necessarily natural-born leaders. True leaders are made, not born. Coaching helps executives and their teams to increase their leadership skills by building self-awareness that leads to behavioral change.

**One-on-one (1:1)** learning is the key to behavioral change. As a strategic partner, Arseth Insights helps you design actions, manage progress and provide accountability toward goals that strengthen your organization and boost your bottom line.

### **Benefits of one-on-one coaching with Arseth Insights:**

- Build self-awareness in leaders
- Create an action plan for improvement
- Improve communication skills
- Increase decision-making abilities
- Enhance people management skills
- Strengthen influence and collaboration skills
- Reinforce accountability for actions
- Reduce career-limiting behavior

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*Contact Suzann Arseth today to schedule your complimentary consultation.*

## TRUTH

### The Arseth 360 delivers actionable feedback and transformational insights

The **Arseth 360** assessment is unique. It has the capability to clarify and dig deeper to provide specific, actionable feedback via a time-tested and proven 360-degree interview process. The result of feedback gained through the **Arseth 360** is a leader with a high level of self-awareness and the motivation to make positive changes in behavior.

The **Arseth 360** employs confidential, anonymous interviews designed to gather feedback and insights from an employee's peers, direct reports and supervisors in order to measure perceptions of workplace behaviors and competencies. The process helps identify strengths and weaknesses in order to create a development plan that improves overall performance and impact.

#### Benefits of the Arseth 360:

- Fosters open communication
- Creates a deep level of understanding that is often missed in an online tool
- Produces actionable feedback that has the power to change behavior

## TRUTH

### Team coaching with Arseth Insights builds alignment and cohesion for powerful organizational results

Team coaching involves Arseth Insights working with a group of leaders in collaborative sessions. Team coaching and development is recommended in situations where a leadership

team needs to work together more effectively on an ongoing basis or to meet a goal or address a specific issue.

#### Team coaching is helpful in these common situations:

- Newly formed team
- Organizational changes (restructuring, acquisition)
- Company growth or expansion plans
- Less than optimal business results
- Dysfunctional or less than optimal team performance

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