



Mark Hennick
Owner/Designer/Artist

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BIO

I create visual communication graphics and materials to make a living. I've been at it since 1991 when I graduated from DMACC with an associates degree in commercial art. I'm current, detailed and enthusiastic about graphic design. Throughout the last few decades, I have teamed with various clients to develop effective visual business tools. Using a strong sense of typography and color theory, I interpret your directions and give you excellent design choices. My goal is to meticulously craft the image you want to communicate your message.

"I specialize in really good logo design. I create unique graphic tools to promote sales. Online concepts, social media graphics and website development are also an expertise of mine."

— Mark Hennick

Prior to establishing my design shop in 2002, I was a Senior Art Director at a local advertising agency. I have an associates degree in commercial art. And I have received various awards for graphic design excellence.






My humble abode is in the Kansas City River Market. I am a member and volunteer at the Kansas City Artists Coalition. Good coffee with honey, pastel drawing, painting, fine art galleries, meditation, remote control toys and video games are on my favorites list. I also have a huge Maine Coon cat named Andre.

The Plum Design Difference

Plum Design offers high-end identity and brand enhancement to companies serious about their visual presence in the marketplace. We specialize in logo design, sales tools, websites, online advertising and illustration for local business.

With Plum, you won't get poorly developed, lifeless designs. Instead, we offer you a bucket of fresh ideas, bursting with vitality. We work with our clients to nurture the most promising ideas, then grow them to perfection. We make the process both fun and rewarding.

Benefits of working with Plum

-  Mouthwatering design solutions
-  Super fresh ideas that are hard to resist
-  A partner who brings experience to the table
-  Pricing that never leaves a bitter taste
-  Delivered on time and to brief

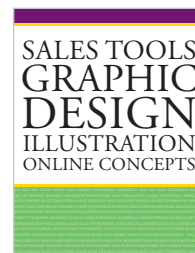
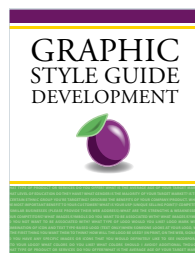
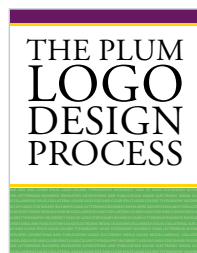
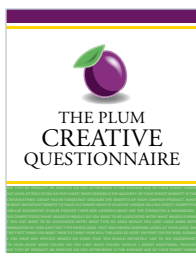


Seasoned

With over 20 years providing exceptional graphic design to clients in various industries, Plum Design has seen the ups and downs of communication design. We stay current on modern trends in corporate identity, branding and technology. This experience transfers to results in your visual image which affects how you're perceived in your markets.

Bountiful Harvests Ahead

Transform your existing graphic identity into a vision of beauty. We'll establish a unified design that makes every element of your corporate communications hang together. One look at our tempting designs and your customers will keep coming back for more.



Links

PLUM DESIGN:

<http://plumspot.com>

LINKEDIN PROFILE:

<http://www.linkedin.com/in/markhennick>

ADOBE PORTFOLIO:

<https://plumdesign.myportfolio.com/>

KC FREELANCE EXCHANGE:

<http://kcfreelanceexchange.com/portfolios/view.php?memberID=19>

BEHANCE PORTFOLIO:

http://www.behance.net/plum_design

References

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