



THE FREELANCE EXCHANGE

KC's Marketing Outsource Resource

Deadline
March 1, 2010

The Seventh Annual Portfolio Showcase MEMBER Sponsorships

Special pricing for Freelance Exchange of KC members only. Get in on this awesome opportunity to target your prime audience with materials delivered to more than 400 freelancers and 2,000 professionals in the advertising, marketing industry, and local community business. Day-of audience could include more than 100 freelancers and 500 projected attendees.

- Level 1: \$750** **Upgrade to full page ad \$850**
 - 4" x 6" Flyers will be printed and inserted into each welcome packet
 - Premium table placement—first come, first served
 - Logo on event program
 - Logo on Showcase materials
 - Banner ad on Freelance Exchange website for 6 months
 - Entry fee to exhibit
 - Half page ad (\$125 value) in Freelance Exchange Membership Directory

- Level 2: \$250** **Upgrade to half page ad \$300**
 - Premium table placement—first come, first served
 - Logo on event program
 - Logo on Showcase materials
 - Banner ad on Freelance Exchange website for 3 months
 - Entry fee to exhibit
 - Quarter page ad (\$60 value) in Freelance Exchange Membership Directory

- Level 3: \$125**
 - Logo on Showcase materials
 - Banner ad on Freelance Exchange website for 3 months.
 - Entry fee to exhibit
 - 20% discount on any Freelance Exchange Membership Directory ad

Logo should be sent as a high resolution (300 dpi) tiff or jpeg to sponsorships@kcfreelanceexchange.com.

Artwork for newsletter and Web site ads must be provided by sponsor.

Thursday April 22, 2010
3:00 - 7:00 pm
The Terrace on Grand
1520 Grand Blvd.
Kansas City, MO 64108

Disciplines of all kinds will be on display, including:

- Art Directors
- Web Developers
- PR Practitioners
- Copywriters
- Illustrators
- Media Buyers
- Designers
- Marketing Consultants
- Web Designers
- Creative Directors
- Photographers
- Account Executives

Membership Directory Advertising Rates

- Full Page Ad \$240**
- Half Page Ad \$125**
- Quarter Page Ad \$60**

www.kcfreelanceexchange.com

For more information, contact Jill DiMartino, Sponsorship Director, at sponsorships@kcfreelanceexchange.com or mail with your check payable to **The Freelance Exchange of KC.**

The Freelance Exchange of Kansas City
Attn.: Showcase Sponsorship
P.O. Box 412442, Kansas City, MO 64141-2442

Total amount enclosed \$ _____

Company Name: _____ Phone Number: _____

Your Name: (please print): _____

Signature: _____ Date: _____