



THE FREELANCE EXCHANGE

KC's Marketing Outsource Resource

Deadline
March 1, 2010

The Seventh Annual Portfolio Showcase CORPORATE Sponsorships

Get in on this awesome opportunity to target your prime audience with materials delivered to more than 400 freelancers and 2,000 professionals in the advertising, marketing industry and local community business. Day-of audience could include more than 100 freelancers and 500 projected attendees.

Level 1: \$2,500

Availability: One per year. Not available to members.

- You own the name of the Portfolio Showcase: "Freelance Exchange Portfolio Showcase by XX." All instances of the Showcase will be referenced with your name
- 6" x 8" flyers will be printed and inserted into each welcome packet
- Sponsorship table at event to showcase your product or service
- Logo on event program
- Logo on printed Showcase materials
- Banner ads with link on Freelance Exchange Website for 6 months
- Full page ad (\$240 value) in Freelance Exchange Membership Directory

Level 2: \$1,250 Upgrade to full page ad \$1350

- 4" x 6" flyers will be printed and inserted into each welcome packet.
- Sponsorship table at event to showcase your product or service
- Logo on event program
- Logo on printed Showcase materials
- Banner ads with link on Freelance Exchange Website for 6 months
- Half page ad (\$125 value) in Freelance Exchange Membership Directory*

Level 3: \$500 Upgrade to half page ad \$550

- Sponsorship table at event to showcase your product or service
- Logo on event program
- Logo on printed Showcase materials
- Banner ads with link on Freelance Exchange Website for 6 months
- Quarter page ad (\$60 value) in Freelance Exchange Membership Directory*

Level 4: \$250

- Logo on printed Showcase materials
- Banner ads with hyperlink on Freelance Exchange Website for 6 months
- 20% discount on any Freelance Exchange Membership Directory Ad

Logo should be sent as a high resolution (300 dpi) tiff or jpeg to sponsorships@kcfreelanceexchange.com.

Artwork for newsletter and Web site ads must be provided by sponsor.

Thursday April 22, 2010

3:00 - 7:00 pm

The Terrace on Grand

1520 Grand Blvd.

Kansas City, MO 64108

Disciplines of all kinds will be on display, including:

Art Directors

Web Developers

PR Practitioners

Copywriters

Illustrators

Media Buyers

Designers

Marketing Consultants

Web Designers

Creative Directors

Photographers

Account Executives

Membership Directory Advertising Rates & Optional Add Ons

Full Page Ad \$240

Half Page Ad \$125

Quarter Page Ad \$60

www.kcfreelanceexchange.com

For more information, contact Jill DiMartino, Sponsorship Director, at sponsorships@kcfreelanceexchange.com or mail with your check payable to **The Freelance Exchange of KC.**

The Freelance Exchange of Kansas City

Attn.: Showcase Sponsorship

P.O. Box 412442, Kansas City, MO 64141-2442

Total amount enclosed \$ _____

Company Name: _____ Phone Number: _____

Your Name: (please print): _____

Signature: _____ Date: _____